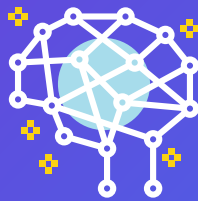


Meet Ami.

(Your best agent yet.)



Ami is a revolutionary Conversational AI and the first digital agent that learns from having real conversations with customers and colleagues. She works alongside your employees and complements their tasks, applying her growing knowledge to respond to everyday customer enquiries fast and accurately. Over time, Ami helps to improve lead generation, boost sales and improve customer service.

Who is Ami?

Ami is a digital agent on a mission to help your business close more deals and offer better customer service. Working alongside your team, she provides customer assistance and sales support via web chat. Here, she has text-based natural language conversations with people and makes autonomous decisions after calculating the best possible outcome for her customers. Unlike a chatbot, Ami has an AI-powered brain. That means Ami can learn. From her human colleagues. From her customer interactions. From the information you give her to read.

Talk to Ami

Book a demo to talk to Ami and find out how she could improve your customer experience and sales!

Understand Ami

Ami Reads

Ami crawls your website and extracts answers from on-page text, to respond to standard customer enquiries fast. If she ever doesn't have an answer, Ami transfers the conversation to a human agent via email, live chat or voice call. She also shares a bullet list of key information that she gathered during the chat.



Ami Talks

Through her own web chat, Ami has text-based natural language conversations with customers and prospects. During each conversation she learns and quickly develops a conversational style indistinguishable from that of humans.



Ami Learns

Ami is a self-learning AI that grows more intelligent with every interaction. She can read approved data such as a website and can learn by having conversations, or by observing human-to-human interactions. Any new knowledge is added to her brain: Ami's built-in neural mechanism allows her to store and remember information, and to determine the best possible outcome for customers by interrogating the data stored in her knowledge base.



Ami Lives

Ami lives in the cloud and, with only 12 lines of code, is quickly set up on your website, ready to help customers. She uses less processing power the more she learns and the more often she retrieves the same answers, giving you big performance for little CPU.



Love Ami

Your Best Agent Yet

Ami works across different web platforms and can be integrated with different databases, to give her access to/pass through information. Once set up, she handles multiple concurrent interactions fast and error-free, 24/7/365 if you need her to, or based on a timer in line with business hours. Her built-in performance dashboard hooks into Google Analytics and generates statistics ready for analysis by a human. She's completely scalable to handle dynamic chat volumes. Pay for what you use with per-interaction-pricing.

Sales & Lead Generation

Websites with Ami sell more because Ami is strictly goal-oriented and follows through transactions. She can be given number-based goals and she will decide how best to achieve those. That's how Ami improves sales closure rates, upsell and average shopping cart value.

Amiable Customer Service

Ami takes over the mundane, repetitive parts of a customer service conversation, which allows human agents to handle the most complex requests and to personalise each of their own conversations based on AI-generated advance intelligence. Ami, meanwhile, becomes more eloquent with each conversation. Learning from customers and colleagues, people soon won't be able to tell her from human agents.

Meet Ami

Book a demo with our contact centre specialists to meet Ami, talk to her and see how she works. Or, get to know Ami a little better with a pilot project and find out how your team would get on with a digital colleague!